



SUPER CONNECT SERIES

POWERED BY:

**IMPACT
VENTURES**
THE STARTUP SUPER CONNECTORS

HAYS Recruiting experts
in Digital Technology

October 2019 - June 2020

@SuperConnectUK

#SuperConnect

About



WWW.IMPACT.VENTURES

Impact Ventures are global super connectors who deliver unique startup initiatives, scout for world class innovation and support the growth of startups to scale-ups

- **Delivering Startup Initiatives** to engage and super connect startups, scale-ups, SMEs, corporates, NGOs and funding providers
- **Tech Scouting** for major brands, SMEs and NGOs seeking to address their challenges through collaborative partnerships with the best global tech startups and scale-ups
- **Super Connectors for Startups and Scale-ups** to secure the best partners, exposure, traction, funding and clients by opening doors to the right people, opportunities and resources



WWW.HAYS.CO.UK

- Hays is a leading global professional recruiting group, the expert at recruiting qualified, professional and skilled people worldwide, being the market leader in the UK and Asia Pacific and one of the market leaders in Continental Europe and Latin America.
- Hays operates across the private and public sectors, dealing in permanent positions, contract roles and temporary assignments. With 10,000 staff operating from 250 offices in 33 countries across 20 specialisms, last year we placed around 70,000 candidates into permanent jobs, and around 240,000 people into temporary assignments.

Super Connect

Purpose: This is a national tech initiative to facilitate collaboration and/or funding between tech startups & scale-ups with larger companies (e.g. corporates, brands, SMEs) and funding providers (e.g. investors, grant and loan providers) based on mutual interest.

Format

Our Super Connect Days are made up of the following:

- Tech Talks: These will feature tech startup / scale-up founders, sponsors and partners, funders, and corporates as key notes, fire side chats, or discussion panels depending on the event, and its theme (e.g. AI / FinTech / Cyber for Manchester)
- Tech Pitches: The event will feature 10 emerging tech startups and scale-ups who will be pitching their innovation for the purposes welcoming new business development or funding opportunities
- Super Connect Sessions: These 3 sessions are facilitated by our team of Super Connectors at 9am, 12pm and 3pm at each event to match you* with relevant people, larger companies and/or funders that meet your registered needs (e.g. innovation interests, outcomes of interest, challenges)



Our Super Connect Sponsors

HAYS Recruiting experts
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www.hays.co.uk

NIHR | Surgical MedTech
Co-operative

www.nihr.ac.uk

CityFibre

www.cityfibre.com

Our Super Connect Partners

FutureKings



How it works

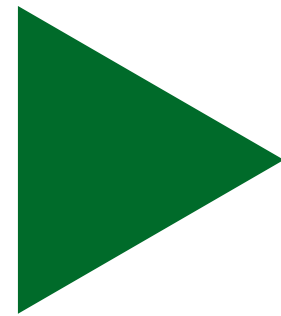
- For this intimate event, our team has carefully selected startups, corporates, SMEs, agencies and investors that have direct or indirect shared interests to ensure that we reduce and/or avoid anyone's time being wasted
- Prior to the day, our team will conduct an extensive matching process through our internal super connecting systems to identify the relevant people that you should meet based on those interests. Upon arrival at the event you'll be informed by email of your 5-10 super connections which you can find throughout the day with the help of our 'Wall of Faces' and Super Connectors who can make warm introductions. After the day, these introductions will be made by email from the next-day up to 2 weeks after the event where possible.



Arrival

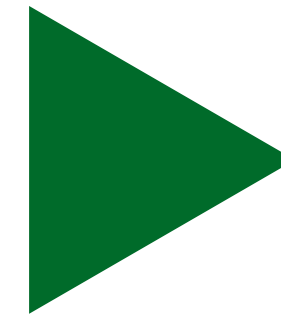
Step 1

Arrive at registration desk by 8.45 am and use iPad to check yourself in, or use check-in URL provided on the day



Step 2

Pick up your name badge and put it on so that people know who you are



Step 3

Check your Super Connections email to see who you should meet then head over to the 'Wall of Faces' to identify what the person looks like, and find them on the day

Note: You'll receive an email with the running order for the day and agenda and within 60 minutes and an email containing your 'Super Connections' the people we recommend you meet based on your registered information of your needs, challenges

General Itinerary

| | |
|------------------|--|
| 8.45 - 9.30 am | Arrival & Super Connect Networking - Session 1 |
| 9.30 - 10.00 am | Welcome address from Empact Ventures, Hays, NIHR, & CityFibre |
| 10.00 - 10.15 am | Keynote |
| 10.15 - 11.30 pm | Super Connect pitches from AI & MedTech startups & scaleups (5 x 8 min + 5 min Q&A) |
| 11.30 - 12.00 pm | Fireside Chat |
| 12.00 - 1.00 pm | Lunch, Super connect networking - Session 2 & Exhibition |
| 1.00 - 1.45 pm | Panel session - Insights into healthcare organisation/startup collaboration |
| 1.45 - 3.00 pm | Super Connect pitches from AI & MedTech startups & scaleups (5 x 8 min + 5 min Q&A) |
| 3.00 - 4.00 pm | Super Connect Networking - Session 3 |

Super Connect Leeds

VENUE

Avenue HQ
10-12 East Parade
Leeds
LS1 2BH

PUBLIC TRANSPORT

The venue can best be reached with the train to Leeds Rail Station and then a 5 min walk to the venue.

If you are from the local area the bus lines 163, 166, 50, 7, 74, 757, X6 stop near the venue.



Parking

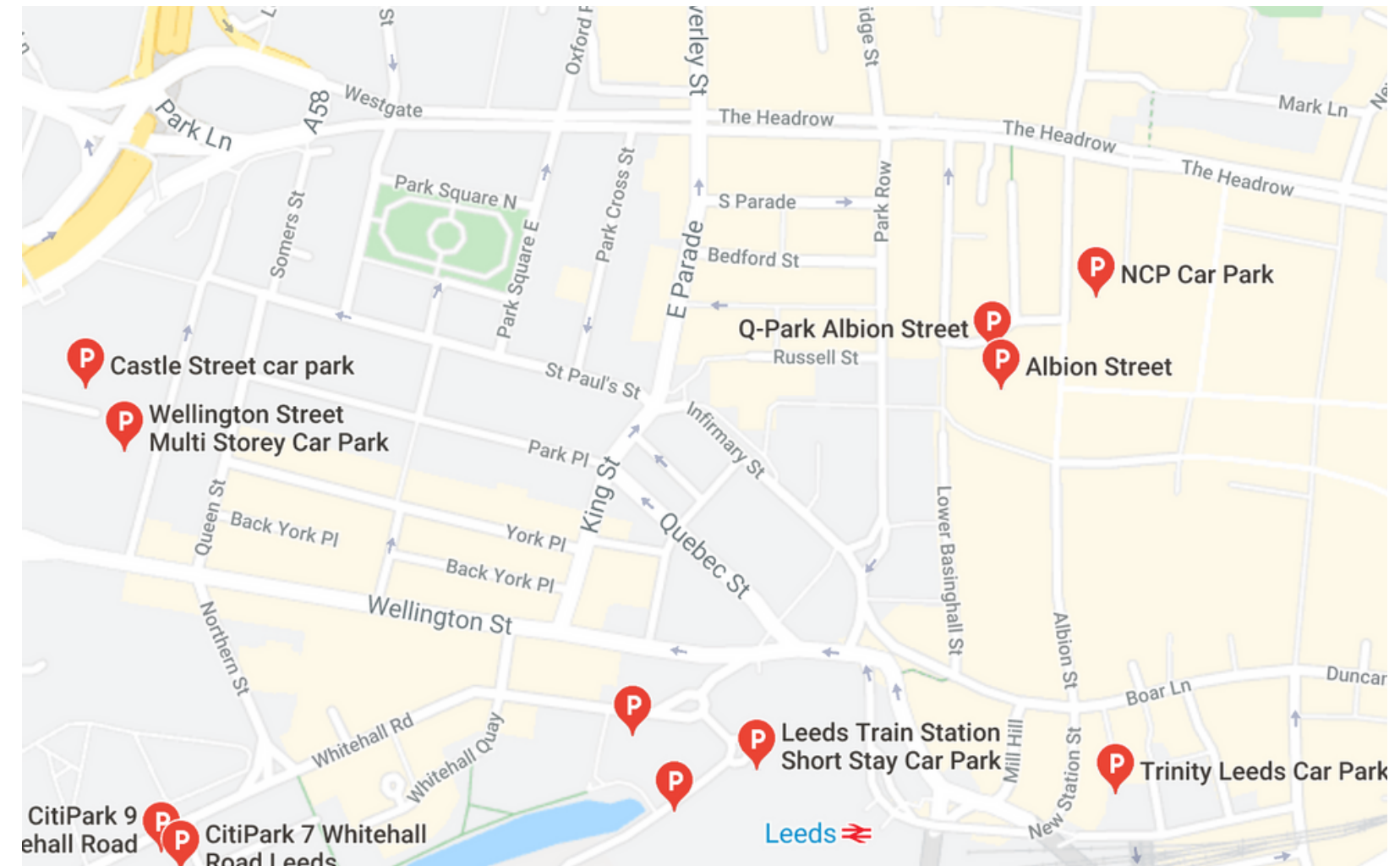
Closest to the venue there are the following parking options:

- **Q-Park Albion Street**

£2.50 - 3.50 /hr

- **Q-Park Wellington Street**

£11.50 for 8 hrs



Get in Touch



For all Marketing, Comms
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Enquiries

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